

14-Point Pre-Publish Checklist for Blog Posts

- Do you have a catchy title?
- Is your SEO Title under 60 characters?
- Did you fill out your meta description?
- Do you have your focus keyword in your title, description, and post content?
- Do you have related keyword variations in your article?
- Are you interlinking your blog posts?
- Did you make sure that all external links open in a new window?
- Did you add proper image credits and sources?
- Does your images have alt tags?
- Is your post thumbnail the right dimension for social media networks?
- Do you have proper sections (h2, h3, lists, paragraph formatting?)
- Did you add a call-to-action in your post?
- Did you add proper categories and tags?
- Did you live preview your post to test everything works?

Reference: <https://syedbalkhi.com/14-point-blog-post-checklist-to-use-before-you-hit-publish/>